

The Braid/Jewish Women's Theatre,
in celebration of our Bat Mitzvah year,
invites you to become a

CHARTER MEMBER

of

The Braid Legacy Society



“It's not just a **gift**.
It's your **legacy**
and our **future**.”

Woman of Valor, image by Marilee Tolwin

Accept a Special Invitation to Become a Charter Member of The Braid Legacy Society

During Our Bat Mitzvah Year 2020-21

You've made a difference to The Braid/Jewish Women's Theatre and now during this special milestone year, you can continue to make a difference for generations to come.

You support us because you know we touch your life and the lives of others.

You understand the importance of sharing and preserving our rich heritage and cultural identity.

You experience the power of conveying our collective humanity and how our stories empower Jews and help non-Jews to see us compassionately, in a world where Anti-Semitism is on the rise.



**It's not just a gift.
It's your legacy
and our future**

By leaving a gift, you will ensure that what you value will remain with our community from generation to generation.



**You will
inspire others with
your giving**

Along with a special group of forward-thinking donors, your commitment to our organization will be an inspiration for others.



**You do not
have to be wealthy
to leave a legacy**

No matter what your income or estate value is, your gift is important to us.



**Enjoy benefits
today for ensuring a
brighter tomorrow**

In addition to the satisfaction of leaving a gift, you may enjoy tax benefits.

As a Charter Member of The Braid Legacy Society you will also be recognized and long remembered for your generosity & vision with:

- Certificate of Appreciation and Membership
- Commissioned signed print by artist Marilee Tolwin
- Invitation to a special Charter Member gratitude event
- Recognition on our website, program playbills and donor wall

**YOU are an
important
champion in
shaping our work**

Please consider becoming a Charter Member of The Braid Legacy Society to ensure our future and inspiring Jewish stories for generations. We look forward to talking with you about creating your legacy!

IT'S NOT JUST A GIFT. IT'S YOUR LEGACY AND OUR FUTURE.

Frequently Asked Questions

What does it mean to be a Charter Member of The Braid Legacy Society?

Designating a planned gift during our Bat Mitzvah year (2020-2021) means that you will be recognized in perpetuity and long remembered for your commitment and generosity to ensuring The Braid/Jewish Women's Theatre thrives well into the future. You will join an instrumental group of forward thinking philanthropic leaders and inspire others.

How much do I have to bequeath in order to become a Charter Member of The Braid Legacy Society?

There is no minimum gift amount. No matter the size of the legacy you create, your gift is important to us and appreciated.

How do I create a legacy gift?

"Planned Giving" is easy to do.

There are many ways you can create a legacy:

- **Will or Trust**
- **IRA/Retirement Plan**
- **Life Insurance Policy**
- **Real Estate**
- **Stocks**
- **Saving Accounts**

“ You will be recognized in perpetuity and long remembered for your commitment and generosity.

Consult with your financial advisor, tax attorney, accountant or estate planner to find the type of gift that is right for you. In addition to the satisfaction of making a meaningful gift, some planned gifts have immediate and/or long-term tax benefits. Then complete The Braid Legacy Society Declaration of Intent Form.

What do most people give?

Rule of thumb is 20 times your annual gift. However, you may leave more. Or less.

Should I need to make adjustments in my gift, what do I do?

Speak with your financial advisor or estate planner and let us know.

What if The Braid/JWT is no longer operating, what happens to my legacy gift?

As with other entities that have created legacy programs, if that business is no longer operating, funds revert back to the estate.

Can my financial advisor(s) reach out to you?

Yes, please contact Patty Linden, Board Co-Chair: Patty@the-braid.org

Did You Know?

The Braid/JWT is...

THE FIRST to pioneer a new art form at the intersection of theatre and storytelling, reviving the Jewish salon culture of yesteryear to newly inspire community members to shape Jewish arts and culture for today and tomorrow.

THE ONLY to gather, grow, and perform a collection of contemporary untold Jewish stories that can be shared anywhere to expand and celebrate what it means to be Jewish today, creating an important legacy for generations.

With Your Generous Commitment

The Braid/JWT will remain...

THE BEST at mainstreaming untold Jewish stories that powerfully spotlight the diversity of Jewish culture, spark connection and community and challenge us to view ourselves and others differently.

The Braid/JWT will become...

THE NATIONAL GO-TO JEWISH STORY COMPANY where Jewish art-making and culture are on stage, on the walls, online and on the airwaves for all to enjoy.

These achievements will grow with rippling impact:

Created
60 original shows

Delighted
105,000 patrons

Presented
675 diverse stories

Partnered with
100+ organizations

Showcased
345 writers ages 13-98

Inducted
36 Artists-in-Residence

Graduated
33 Emerging Artists Fellows

Launched
3 regional satellites

Toured
12 states

Exported "Not That Jewish" to
200 shows Off-Broadway

Voted
Best Live Theater on Westside & Most Loved Business

Saying the things that really need to be said to the world and each other.

Subscriber
& donor



"One of the most original cultural organizations I have ever encountered."

David Masello,
Essayist and Editor

"Changing Perceptions... in society"

Los Angeles Times

"A uniquely valuable partner in creating new forms of Jewish cultural and spiritual expression"

Rabbi Ed Feinstein,
Valley Beth Shalom, Los Angeles

Charter Member of The Braid Legacy Society Declaration of Intent

In this Bat Mitzvah year of celebration, I affirm my commitment to the mission and the future of The Braid/Jewish Women's Theatre and I

have made intend to make

a gift to The Braid/Jewish Women's Theatre through my:
(check all that apply)

Will/Trust IRA or Retirement Plan Life Insurance Policy Real Estate

Savings Account Other; please explain: _____

Name _____

Address _____

Phone _____ Email _____ Date of Birth _____

Attorney Name & Address _____

Executor Name & Address _____

My gift is made in memory of _____

Acknowledging and Sharing Your Legacy:

I hereby grant permission to The Braid to publish or otherwise use my name to help encourage others to give.

I would like my legacy intention to be anonymous

If you would like to share a special message to those who will benefit from your generosity, please attach it to this declaration.

Signature _____ Date _____

Please email your completed form to: susie@the-braid.org

OR

Please mail to: 3435 Ocean Park Blvd. #107-85, Santa Monica CA 90405

www.the-braid.org • 310.315.1400

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