The Braid

EXPERIENCE JEWISH ARTS • EXPAND JOY YOUR JEWISH ROOTS • LEARN WITH EXPERTS • GET TO KNOW EMERGING ARTISTS

Let's partner together!

LAUGH • CRY • BE INSPIRED • FEEL COMMUNITY REMEMBER • THINK • BE CREATIVE • EXPLORE • FEEL LESS ALONE • TRY SOMETHING NEW • GROW BE ENTERTAINED • CULTIVATE JOY • NOURISH

INSPIRING JEWISH STORIES THAT CONNECT US ALL

THE BRAID

The Braid is the go-to Jewish Story Company
bringing you Jewish culture through original and contemporary stories,
expanding what it means to be Jewish today in all its diversity.

65+
ORIGINAL SHOWS CREATED

160+
PARTNERING ORGANIZATIONS

35+
STATES REACHED & COUNTING

VOTED BEST LIVE THEATER

WE GO TO YOUR LIVING ROOMS,
YOUR STAGES, YOUR COMMUNITY
AND TO YOUR HEART

PACKAGES

Fill your schedule with unique, high-quality & affordable
Jewish experiences that build community and connection.

SEASON PACKAGE

Host your own performance date during the run of our regular season or join our Partner Performance

Sweet Tea & the Southern Jew

What it means to be a Jew in the American South.

JAN 2022

Star Spangled Sabra

Explores the longing, loss and love of Israeli-Americans.

MAR 2022

Wide Open

Illuminates life's unexpected twists and turns.

MAY 2022

HOLIDAY PACKAGE

Explore the holidays in a new way with these thought-provoking, enlightening and true stories

The Art of Forgiveness

Reveals the secrets to forgiving. But do we ever forget?

HIGH HOLY DAYS

Arise My Friend

Sheds light on empowerment and triumph.

CHANUKAH

Crossing Our Red Sea

Transforms the Passover story, inspiring a deep sense of liberation.

PASSOVER

ADDITIONAL FAVORITES

Select the show that best fits your event.

"... nourishes and fulfills me in the 'soul' category"
– Writer

True Colors

Jews of Color explore identity, community and being a Jew in modern times.

The Matzo Ball Diaries

Reveals the power of food to nourish, heal or move us to action.

Stories from the Fringe

Stories from women rabbis about breaking the "stain glass ceiling."

Chutzpah & Salsa

Latin Jews reveal funny, poignant and pivotal moments in their lives.

Saffron & Rosewater

Persian Jews share tales of culture, traditions and lovely surprises.

I Am a Jew

Celebrate the diversity, dreams and dilemmas of today's Jewish community.

Innovative Holocaust programming for the whole family

Stories from the Violins of Hope

This 55-minute theatrical presentation with symphonic music tells the stories of those who played the now famed collection of violins that survived the Holocaust, and how one family brought the instruments back to life – and to the world. Enjoyed in 26 countries. Available with Spanish subtitles. Appropriate for ages 10+.

More shows at: the-braid.org

BOOK NOW

We're here to make affordable programming for you!
You set the ticket price. We deliver the show.
You may book with up to 3 additional organizations to share costs (excluding Partner Performance)

Season Package
(live on Zoom)

Host your own special night during our regular season

Performance Dates
JAN 12 - 31, 2022
MAR 9 – 30, 2022
MAY 4 - 25, 2022

Holiday Package
(live on Zoom)

Complete your calendar with fun and moving holiday-themed shows

Partner Performance
(live on Zoom)

Enjoy our regular Salon season by Zooming together with other partners on a Sunday

Performance Dates
4:00 pm PT/ 7:00 pm ET
JAN 23, 2022
MAR 20, 2022
MAY 15, 2022

"The ability to partner together and customize the show for our community was huge for us"
– JCC Program Director

"Where talent and audiences flourish together – Jewishly"
– Patron

Special Event
(live on Zoom)

We can customize a show to make your event entertaining and memorable.

Contact us for details

Your/Our Stage

Our shows don't require sets, props or costumes - it's easy for us to travel to you!

Contact us for details

Your Story

Celebrating a milestone or a special honoree? We'll create an original show based on your stories.

PRAYER & PERFORMANCE

Re-imagine Shabbat & Holidays with contemporary Jewish stories.

Innovate the synagogue experience with stories performed by professional actors that enhance the prayers, the holidays, a theme and/or the Torah portion.

3 OPTIONS

Holiday or Special Theme

Full-length show comprised of 8-12 stories aligned with a holiday and/or theme presented after a short service or integrated into a service (45-70 min.)

Commentary Collection

Highlight a holiday, theme or Torah portion with carefully curated stories to fit the topic (20-40 min.)

Prayer+

Individual stories paired with specific prayers such as the Shema, Kaddish, Mi Sheberach (20 min.)

LET'S WORK TOGETHER TO CREATE A NEW EMOTIONAL JOURNEY FOR YOUR CONGREGANTS!

LET'S PARTNER TOGETHER!

We make it easy for you to have a successful event by providing:

- Professionally acted and directed performances
- Marketing package (show graphic, blurb, actors' photos, and sample flyer)
- Press release you can customize and send to local press
- Playbill/program template you print or distribute
- Technical crew to run the show on Zoom, in-person, or other platforms
- The Braid leadership to introduce and contextualize the show
- Moderated post show Q&A (10-15 min) to deepen engagement

"We've been lucky to host The Braid for several years. Their performances make us laugh and move us to tears"

— Synagogue Executive Director

Additional engagement offerings paired with your show of choice (additional charge):

- Workshops (writing, art)
- Facilitated discussions by professionals in the field

ENJOY YOUR JEWISH ROOTS • SEE YOUR STORY
EXPAND YOUR HEART • LEARN WITH EXPERTS
GET TO KNOW EMERGING ARTISTS • LAUGH • CRY

VISION

To leave no Jewish story untold while celebrating the truths that connect us all.

FEEL COMMUNITY • BE INSPIRED • REMEMBER • THINK
FEEL PRIDE • MAKE NEW FRIENDS • BE CREATIVE
EXPLORE NEW IDEAS • FEEL LESS ALONE • GROW

The Braid
INSPIRING JEWISH STORIES

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TO BOOK A SHOW CONTACT:
JODI@THE-BRAID.ORG